

PRESS RELEASE

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October 15, 2006

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NEW ARTIFICIAL LACQUER RESIN FROM TOYO INK OFFERS THE BEAUTY AND STRENGTH OF GENUINE JAPANESE LACQUER

ADDISON, Ill. — Urushina is an artificial Japanese lacquer that provides virtually identical coating capabilities of Japanese lacquer at a fraction of the price. Japanese lacquer (known as urushi) is acclaimed for solidity, resistance to weather or abrasions, ideal viscoelastic properties and a lustrous shine. Its contemporary uses range from art objects and handicrafts to home decorations and lacquerware.

Japanese lacquer derives its strength and surface beauty from sap of the Japanese lacquer tree. By contrast, Urushina is composed of natural ingredients obtained from plants and essence of cashew nut shells. It contains approximately 85 percent solids and employs mineral spirits as a solvent.

Urushina offers texture and solid-state characteristics extremely close to those of Japanese lacquer without the high cost or risk of skin rash that is associated with coming

into direct contact with wet Japanese lacquer. Unlike Japanese lacquer, Urushina contains no formalin (the 37-percent solution made up of formaldehyde and water).

TOYO INK America will introduce Urushina in Booth #2406 at Graph Expo & Converting Expo 2006.

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