

PRESS RELEASE

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SALES OF TOYO INK'S SOLVENT-FREE HYPLUS 100 SOAR DUE TO PERFORMANCE AND ENVIRONMENTAL BENEFITS

ADDISON, Ill. — There is a growing movement to exclude organic solvents from commercial products, and inks are no exception. HyPlus 100 Process Series ink allows printers to utilize formulations for all four basic colors that are entirely free of volatile organic compounds (VOCs).

HyPlus is TOYO INK's highest quality commercial sheetfed process series. HyPlus is formulated to produce strong contrast and high density with low dot gain. The low water pick-up accelerates makereadies with less emulsification. Consistent color from batch to batch is a prominent characteristic of HyPlus inks.

HyPlus 100 inks offer all of the performance advantages of the HyPlus family, plus added environmental benefits. As a result, sales of HyPlus 100 have soared since its introduction at Print 05.

Printing companies are increasingly incorporating technologies that reduce environmental impacts throughout the entire production process, from the choice of materials to the printing, binding and delivery of finished products. Although the use of plant-derived inks containing soybean oil has become more widespread, a large percentage of these inks still contain petroleum-derived solvents.

HyPlus 100 is formulated without any petroleum oils as ink solvents, making it a “green” choice for the pressroom. HyPlus 100 not only incorporates environmentally friendly printing materials but also reduces the residual organic solvents contained in the printed goods of food packages and other materials.

HyPlus 100 features 100 percent solids for sharp dot reproduction and high mileage. The high-gloss surface of the printed sheet has very good rub resistance. What’s more, HyPlus 100 reduces chalking, gas ghosting and print mottling, which are common problems in folding carton applications.

HyPlus 100 sets quickly for fast turnarounds on jobs printed on a wide range of substrates. Low, medium and high tacks are available to provide the latitude necessary to accommodate various printing conditions and paper stock. Additionally, it can be laminated, and performs exceptionally well with other postpress options. It is laser safe and hot foil stampable.

TOYO INK America will demonstrate the benefits of HyPlus 100 in Booth #2406 at Graph Expo & Converting Expo, October 15-18 at Chicago’s McCormick Place Complex.

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